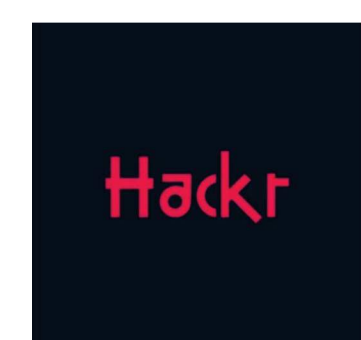


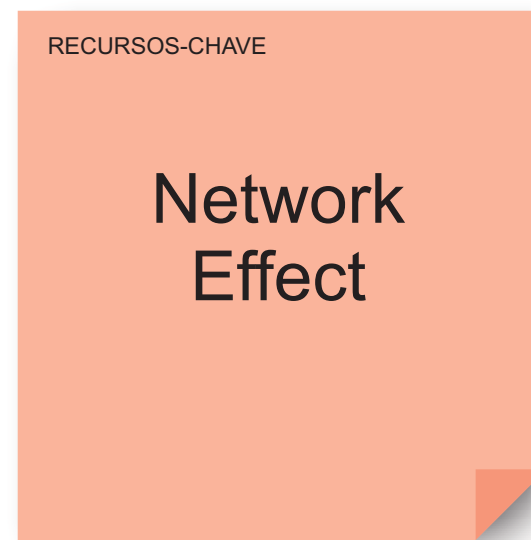
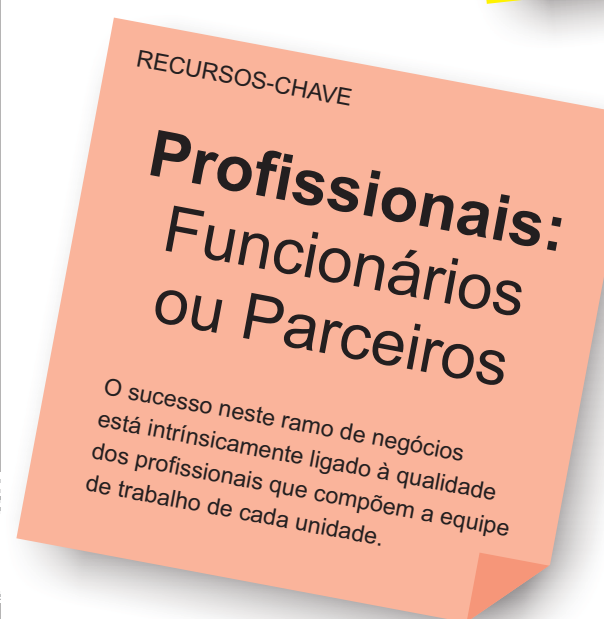
Parceria Chave
KEY PARTNERS



Atividades-Chave
KEY ACTIVITIES

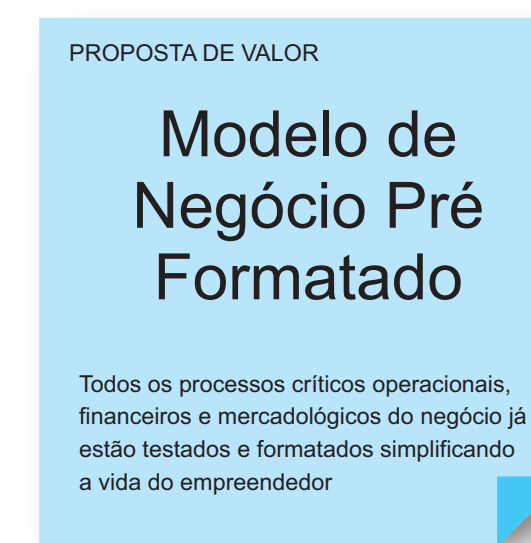
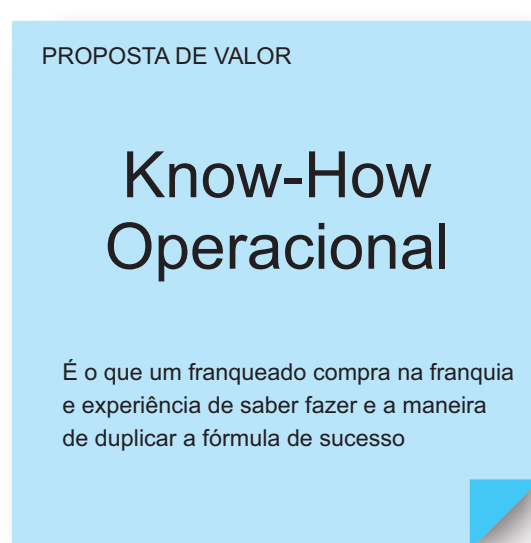
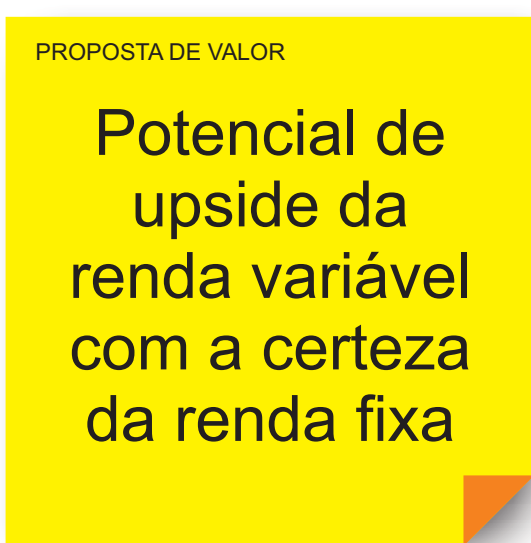


Recursos-Chave
KEY RESOURCES



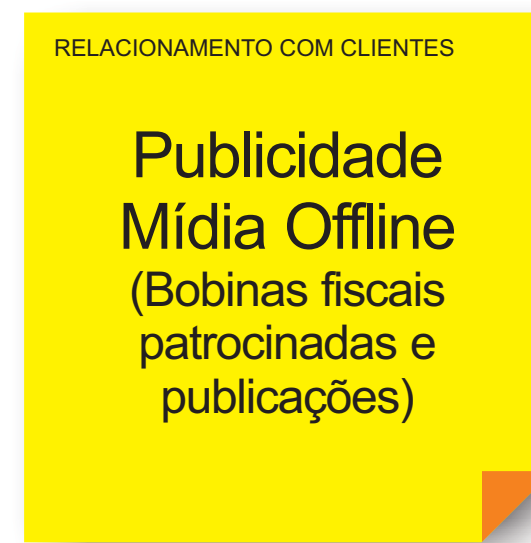
Propostas de Valor
VALUE PROPOSITION

VALUE PROPOSITION



Relacionamentos
COSTUMER RELATIONSHIPS

COSTUMER RELATIONSHIPS



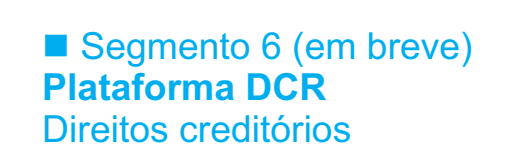
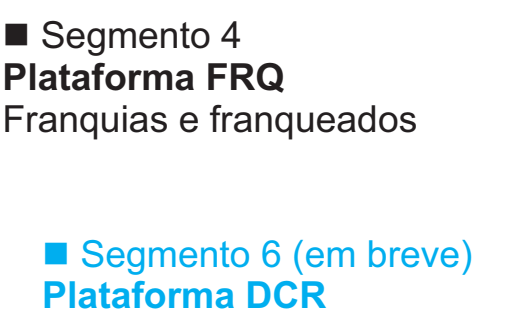
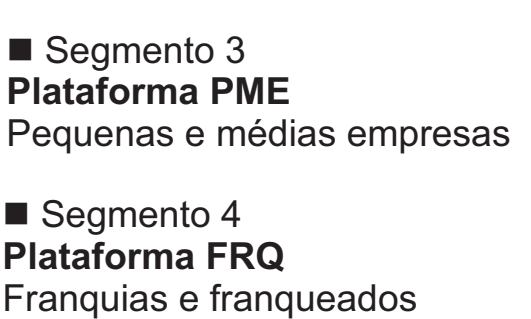
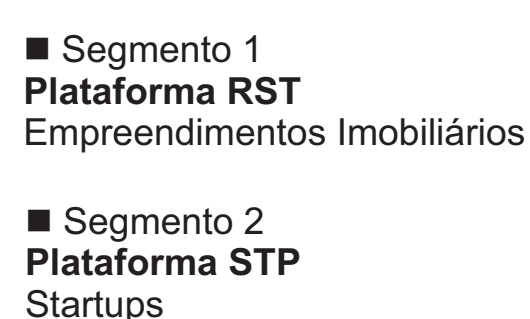
Canais
CHANNELS

CHANNELS



Segmentos de Clientes
COSTUMERS SEGMENTS

COSTUMERS SEGMENTS



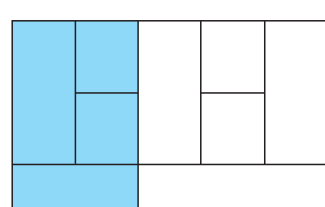
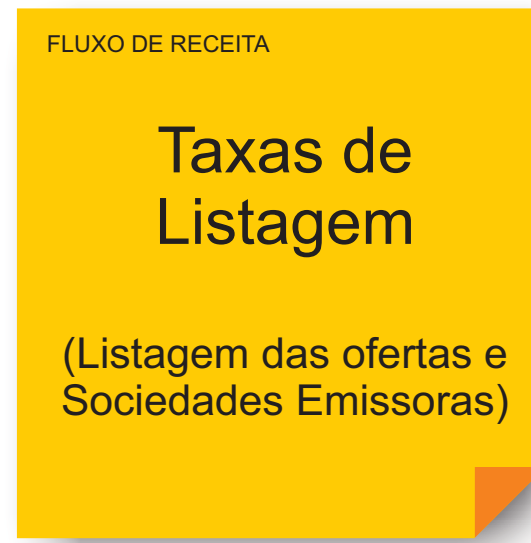
Estrutura de Custos
COST STRUCTURE

COST STRUCTURE



Fontes de Receita
REVENUE STREAM

REVENUE STREAM



Dimensão Esquerda

Elementos mais estruturais e lógicos, sob domínio do hemisfério esquerdo do cérebro.

Elementos mais subjetivos e «emocionais», sob domínio do hemisfério direito do cérebro.

Dimensão Direita

